

Turning Concepts into Reality,
Together for Success



Techyfe

Company Profile



Achieving Success with Emerging
Technology

This Is Us

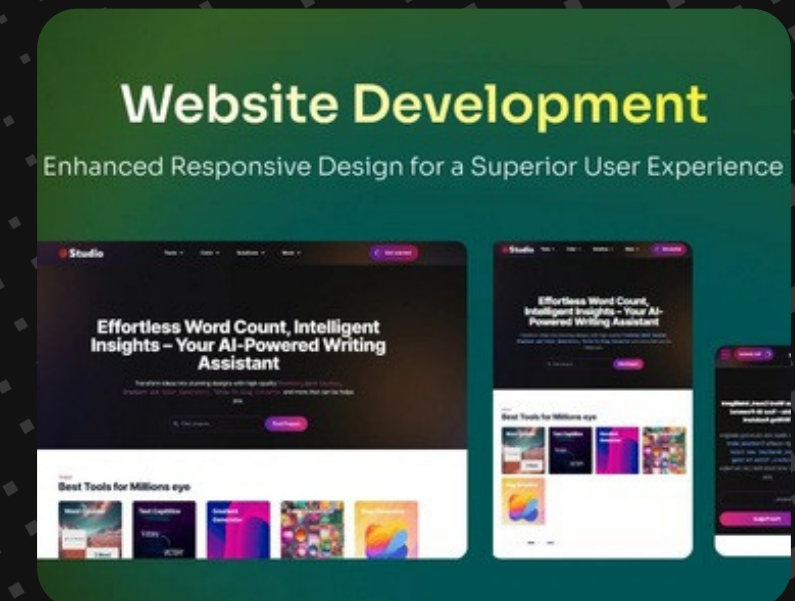
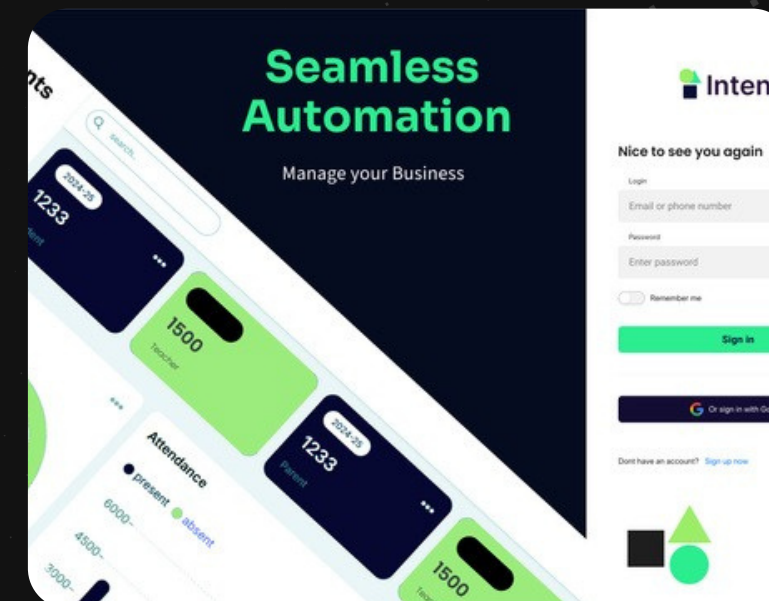
Hey, I'm Tara & a bit about me....I'm a travel enthusiast, foodie, coder, and website design passionate.

Helping you redesign websites, not just to look pretty, but fix hidden issues (the real root blockers) with our unique Website Revamp strategy resulting in organic traffic that increases website visitors and so potential leads (for you).

What I do best

I'm an experienced web designer, and my heart belongs in these areas:

- Website design/development
- Logo & Branding Design
- UI/UX Design
- Video Editing & Reels creation
- Post Design (Social Media, SEO & Ads Graphics)





Why Us

We have come a long way—from remote freelancing to establishing our own web design and digital services company. With a B. Tech degree in Computer Science and over 10 years of industry experience, we have worked with various businesses, providing digital services such as branding, web design, and UI/UX. Our focus goes beyond just surface-level design; we are committed to delivering transformative digital solutions that drive real business impact.

Vision

Businesses To Expand Globally – With No Physical Boundaries – To Reach New Audience They Couldn't Have Met

Mission

Not just design focused; we craft high-performance digital VIBES blending aesthetic websites with easy functionality, we help businesses maximize conversions, boost user engagement, and establish a powerful online presence effortlessly.

Our 5 Step General Process to Work Together (For any service)



Initial Consultation

Understanding business needs, defining client objectives & vision



Strategy & Planning

Creating a roadmap for design & development



Execution & Implementation

Delivering high-quality services tailored to business goals.



Feedback & Finalization

Refining and finalizing the project as per client satisfaction



Delivery

Delivering the finished project with ongoing Aftercare and Support



Our Website Design Process



Consultation
& Discovery



Design &
Prototyping



Development
& Testing



Delivery &
Optimization

Our 5 Step Website Design Process to Work Together



Consultation & Discovery

Discovery call to understand your business goals, vision & customized approach to boost you're online presence.



Design & Prototyping

We create a visual plan and mockups of how the website will look and perform



Development & Testing

Implement the design with high performance coding , rigorous testing & making sure it works perfectly & smoothly.



Delivery & Optimization

And finallyy....we launch you're goodie website (so irresistible) and offer support after it's live.

CASE STUDY- WEBSITE DEVELOPMENT

Client - Brahmpal Business Owner, FASHION ECOMMERCE WEBSITE

Client Overview – Industry: Fashion & Apparel (E-commerce)

🌐 Location: India

📈 Initial Problem: No website or online presence. 0 traffic and 0 leads

💰 Goal: A thriving online brand presence that clients trust and love, increased traffic and potential leads.

The client's pain problem and reality

Before situation : No online presence or website. Potential leads would get lost trying to find the business's authenticity (as there's no website) and as a result, loses out on numerous traffic & leads.

What they believed – Wanted a beautiful website so that it will convert leads, but this isn't true and time to change this outdated belief.

What's actually true (hidden cause)– The real issue isn't just design—it is mostly poor UX performance & SEO, slow site speed, unclear home and product pages leading to low conversions.



Fresh Designs

Premium Comfort

Just for You!



CASE STUDY- WEBSITE DEVELOPMENT

Client - Brahmpal BusinessOwner, FASHIONECOMMERCEWEBSITE

Our Strategy and Solution -

1.Consultation, Client needs & Market Research -

First, we dived deep into understanding Mr. Brahmpal's vision, business goals, brand identity & conducted effective market research to stay upfront.

Delivering a stunning client experience is a top priority of us.

2. Design & Prototyping - We created a visual plan and mockups of how the website will look and work.

3. Development & testing - Implemented the design with high-performance coding & rigorous testing.

4. High Optimization - We optimize all the crucial parts of a website to turn into a more client eyeballs platform with actions including -

What we did -

Conversion focused website redesign -

We structured the Homepage and Product pages with Clear Call-To-Actions (CTA's) to guide users towards purchases.

Clear & Action driven Navigation -

Simplified navigation and checkout process to reduce drop-offs.

UI/UX enhancements & Mobile experience Optimization -

Many leads exit when mobile site is poor. Designed mobile experience efficiently as most traffic come from mobile.

Speed and Performance Optimization -

Reduced website load time significantly (Studies show every extra second reduces conversions by 7%)

Optimized images, minified code, and leveraged caching for faster load times.

CASE STUDY- WEBSITE DEVELOPMENT

Client - BrahmpalBusinessOwner, FASHIONECCOMMERCEWEBSITE

What we did -

SEO and Traffic Growth Strategy -

Implemented SEO-optimized product descriptions

Launch and Post Launch Support -

The final part. The website is officially launched and post launch support is provided.

Results after implementing ~

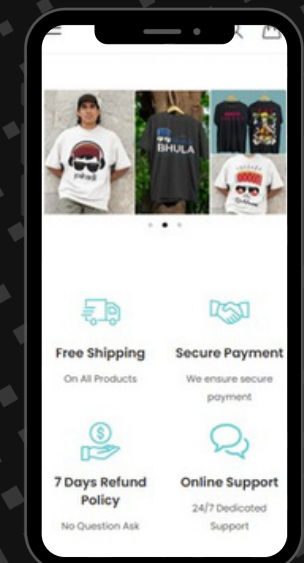
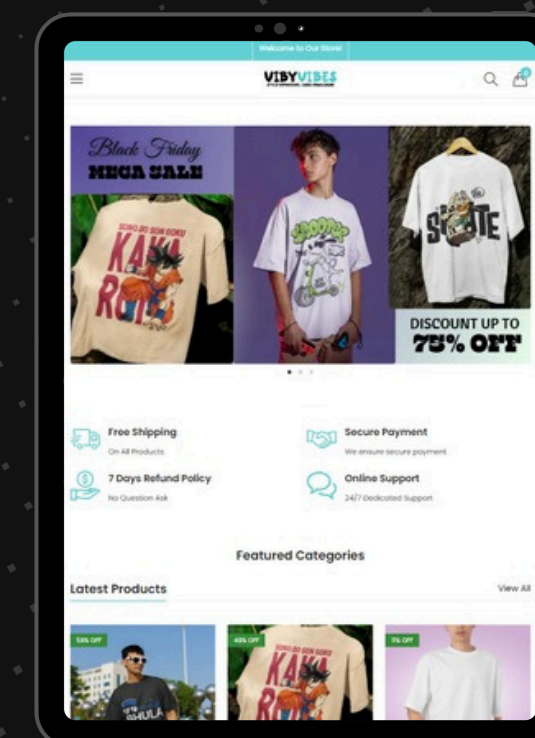
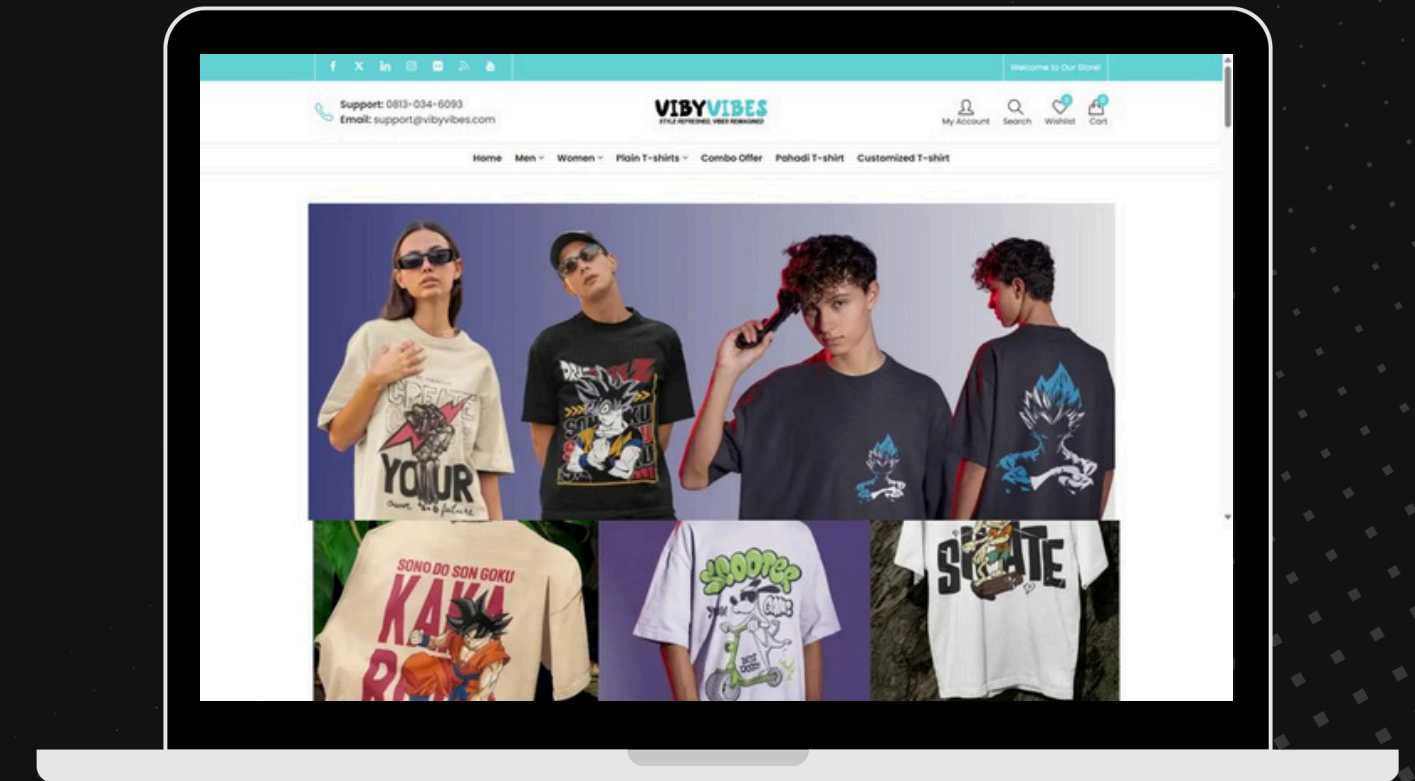
Users experienced a great looking and branded website with high professionalism and attention capturing

Technical and on-page SEO resulted in increased Organic Traffic flow.

Organic Traffic skyrocketed by 40% (from SEO & UX/UI optimization)

Mobile optimization ensured a high performance user experience thereby reduced bounce rates

Fast website ensured that users stayed on site much longer.



Our Portfolio

Creative Logo

Turning Ideas into Iconic Logos



VibyVibes

Wear Your Energy, Own Your Vibe!



Website Development

Enhanced Responsive Design for a Superior User Experience



TryIntents

Effortless Management One Powerful Solution



Water Distributor

Delivering Purity, Ensuring Hydration.



The BE Restaurent

Bringing Exquisite Taste to Your Table.





WHAT MAKES US DIFFERENT ~

We build websites that don't just look good, we TWEAK hidden elements & they move FAST. With lightning-speed load times under 2 seconds, seamless performance, and rock-solid optimization, we keep visitors engaged, not frustrated, reduce bounce rates, and give your SEO rankings an instant edge. Because in today's world, every second counts.





Our Clients



Our Services and Transformations

Web and digital design

- Mobile-Friendly & Easy to Navigate: A seamless experience across all devices, reduces bounce rates and boosts conversions
- Optimized Landing Pages: Clear calls-to-action and simple checkout results in more potential to turn visitors into leads
- Responsive Design: Site looks great on any device, improving engagement and SEO.
- SEO Best Practices: Fast loading times and optimized code drives more organic traffic.



Graphic & Mockup Design

- We create a unique and unforgettable brand identity that makes you stand out and memorable. Custom-designed logos, carefully chosen color palettes, and typography that bring your brand to life.
- A complete brand guideline to level up your positioning, be seen as an expert and keep everything consistent across all platforms



Our Services and Transformations

UI/UX Design

- We craft user experiences that feel effortless and drive results—because a great design should do more than just look good. From wireframes to prototypes, every step is tested to ensure smooth, intuitive navigation.
- The perfect blend of beauty and function, creating a digital experience that keeps users coming back.



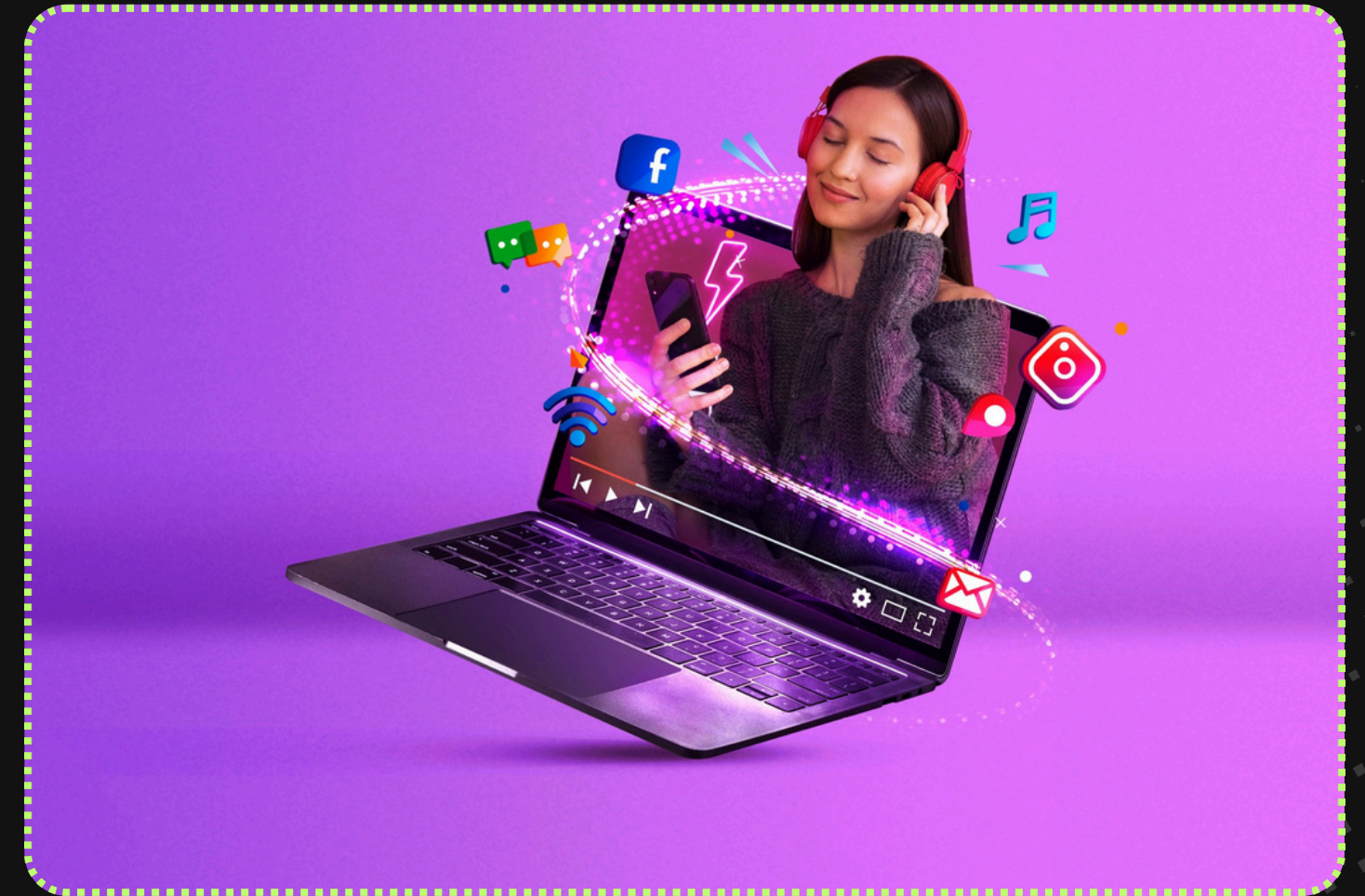
Video Editing & Reels Creation

- High quality and professional reels with your unique brand spin
- Fast turnaround for consistent content output.

Our Services and Transformations

Digital Marketing

- Improve search rankings, drive organic traffic, and optimize conversions with data-driven strategies.
- Run converting ad campaigns with precise targeting and optimized bidding for maximum ROI
- Engage and convert leads with personalized email campaigns, automation, and segmentation.
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Mobile Application Development

- Build high-performance iOS and Android apps tailored to your business needs.
- Create intuitive, user-friendly app interfaces for a seamless experience.
- Ensure smooth performance with regular updates and optimizations.



Client Portfolio

Website Redesign / Development

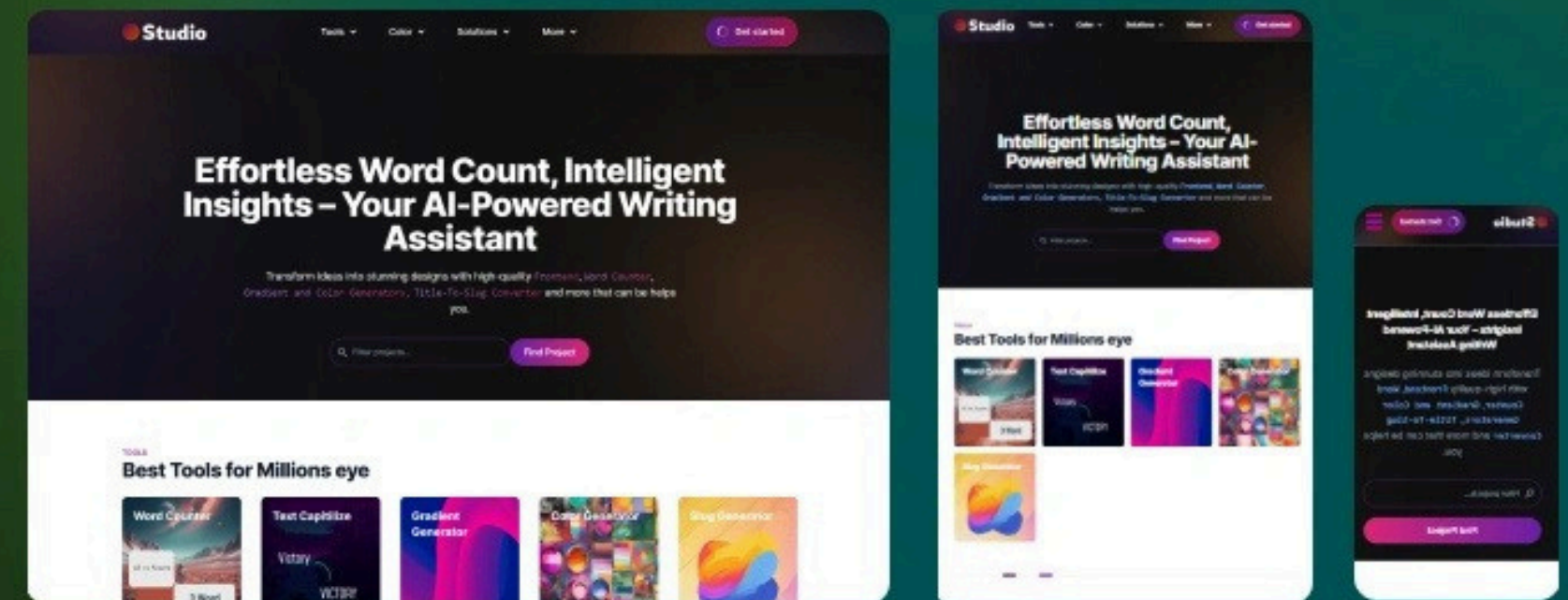
SAAS Company - AI Powered Writing Assistant

Redesigned website to mobile & all devices responsive where most traffic come from mobile increasing potential traffic & visibility.



Website Development

Enhanced Responsive Design for a Superior User Experience



Client Portfolio

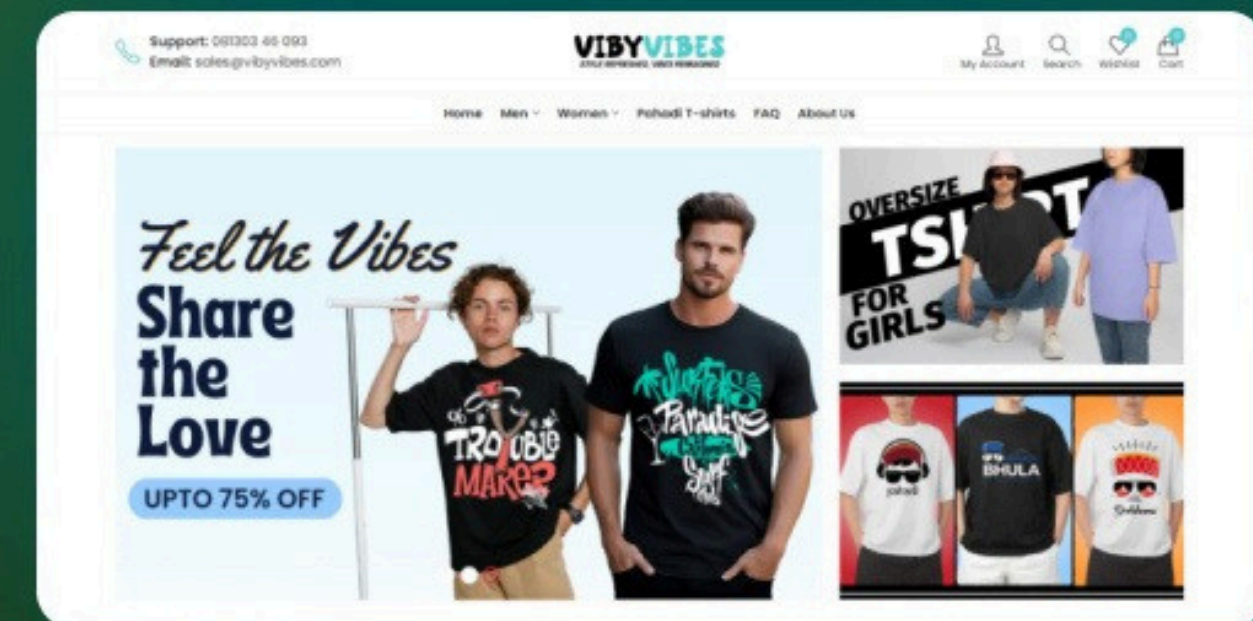
Website Redesign / Development Ecommerce T-Shirt Website

Created ecommerce website from scratch. With optimized home pages, product pages, clear CTA's, efficient payment processors , branding & a great looking layout with all devices responsive, not leaking any traffic potential

VIBYVIBES
STYLE REFRESHED, VIBES REIMAGINED

VibyVibes

Wear Your Energy, Own Your Vibe!



Client Portfolio

Water Distributor

Delivering Purity, Ensuring Hydration.



Creative Logo

Turning Ideas into Iconic Logos

Intents

VIBYVIBES
STYLE REFRESHED, VIBES REMAINED



Logos and Brand Identity

Brand logos and identity that speaks their VIBE and directs to have a consistent brand voice across all platforms helping them imprint on customers

Client Portfolio

We cater to a wide range of industries.

Tour & Travel

Our fast and efficient tour & travel solutions help you seamlessly launch a high-quality online booking and seating platform.

Real Estate

Simple, informative layout with a strong focus on real estate offerings. The navigation is straightforward, and the site presents information in a digestible way.

Moving & Relocation

Clean, functional design with a focus on user experience. The booking system is easy to use, and the mobile responsiveness is great, making it simple for users to book on any device.

E-Commerce

Our top-tier e-commerce app development services empower you to create a customized, high-performance app that seamlessly enhances your online store.

Education

Our fast and efficient education app development service enables you to launch a high-quality online learning platform with ease.

Healthcare

Healthcare software development involves designing and building digital solutions that help healthcare providers enhance patient care and streamline operations.

Contact Us



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Thank You

We appreciate your time!